



OPPORTUNITY

thrive

CORPORATE SPONSORSHIP

October 10, 2024

“Coaching for Equity” workshop by Elena Aguilar

A four hour workshop for all professionals, especially educators, led by acclaimed educator and author, Elena Aguilar. This workshop will equip participants with the tools and knowledge necessary to “recognize educational inequities; with the language to name and describe those inequities; and with the skills to have the conversations to interrupt those inequities.”

“A Celebration of Thriving Leaders”

An evening of connection and networking for thriving leaders from all sectors, attendees will enjoy an evening at the Grand Rapids Public Museum with appetizers and a keynote delivered by Elena Aguilar. The evening will focus in on the crisis of educator retention in Michigan with speeches by educators and leaders in education, highlighting the current struggles in our school and what can be done to support the wellbeing of all educators.

MEET OPPORTUNITY THRIVE



Opportunity Thrive began as an idea in 2017—an idea that was inspired by years of teaching and instructional coaching, watching colleagues burn out and struggle to shift teaching practices to meet the needs of students. The question that Rebekah Schipper, founder and now Executive Director, kept asking was, “What about the adults in our schools?”

The search for the answer and the desire to be part of the solution led to the launching of Opportunity Thrive as a nonprofit. Our mission is to help schools and districts retain and support healthy educators by focusing on developing healthier staff cultures and more resilient educators.

OUR APPROACH

We believe in embracing best practice and research from all sectors—business, psychology, education, medicine. We believe that when we take the best of what we have learned about creating healthy, sustainable systems and apply them to our schools, both the adults and the children thrive. We invest in adaptive, transformative, and human-centered approaches helping educators reignite their passion and purpose in education and create collaborative, creative, and nimble systems in our schools.

HOW WE INVEST?

1

Whole Staff Support.

We help schools and educators build common skills to navigate stress, common language to navigate interpersonal relationships, and common vision for what it means to be a healthy, whole team.

2

Systemic Change.

Utilizing timely, relevant data, we help schools and districts identify the parts of the staff culture that are not working for everyone. We help teams use the data to ask the right questions and to discover the ways they can systematically create healthier places for their team to work.

3

Individualized Support.

Because the work we do as educators is intensely emotional, we support educators with confidential, relevant, flexible 1-1 coaching that helps any educator who needs to feel seen, heard, and supported.

OUR IMPACT

20



Since 2021, we have served school districts in 20 different counties across Michigan—both the lower and upper peninsula.

389



Since beginning our coaching work in 2020, we have supported over 389 educators with 1-1 coaching.

100%



100% of educators who experienced 7 or more coaching sessions went from a concerning score to an unconcerning score on our Personal Wellness Inventory.

SPONSORSHIP BENEFITS

*Coaching for Equity
AND
A Celebration of
Thriving Leaders*

presented by Opportunity Thrive

**THRIVING SPONSOR
\$10,000+**

**CHAMPION SPONSOR
\$5,000**

**CONNECTING SPONSOR
\$2,500**

**ALLY SPONSOR
\$1,000**

Number of workshop event tickets included

4

2

1

Number of evening event tickets included

10

5

2

1

Organization's logo included on all printed promotional materials before the event



Organization's Url and direct link included on Opportunity Thrive's website materials



Inclusion in the event press release materials



Available table at the event to showcase organization



Name recognition from the stage during the workshop and the evening event



Logo included on the main stage banner



OUR TARGET GOALS

**THRIVING SPONSOR:
\$10,000+**

**CHAMPION SPONSOR:
\$5,000**

**CONNECTING SPONSOR:
\$2,500**

**ALLY SPONSOR:
\$1,000**

3

5

6

10

DIRECT SPONSORSHIP OPPORTUNITIES

As a direct sponsor for any of the areas below, your organization's name will be included in all publicity materials and directly adjacent to the area sponsored. For speaker fees, the organization's name will be introduced as the sponsoring organization in the introduction.

\$25,000	Support the Speaker for 4-hour Workshop: Coaching for Equity	\$15,000	Catered Food for the Evening Celebration
\$17,000	Support the Evening Celebration Keynote Speaker	\$10,000	Lunch for All Participants at the 4-hour Workshop
\$4,500	Coaching for Equity Workbook for Each Participant	\$3,500	Grand Rapids Public Museum Rental

BECOME PART OF OUR TEAM...

SPONSOR THE WORK AHEAD.

Online Giving: <https://www.opportunitythrive.org/sponsorship>

**online payment or invoicing available*



If you choose to sponsor, we will begin more continuous communication ramping up to the event beginning in June.

Connect for More Info:

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616.566.6847

